Forum
Intelligence on the World, Europe, and Italy
46th Edition

Friday, Saturday and Sunday, September 4, 5 and 6, 2020
Proceedings will begin at 8:45 a.m. sharp on Friday, Sept. 4 and will conclude at 13:30 p.m. on Sunday, Sept. 6 (a luncheon will follow).

Villa d’Este (Via Regina, 40) - Cernobbio (Lake Como, Italy)

The decision to carry out the Forum could only be made once the pandemic situation was clarified, the Italian government gave the green light to hold seminar activities, and Villa d’Este opened its doors to visitors (it just reopened on June 18). Consequently, the decisions from many speakers are still outstanding. We are working hard to obtain the additional confirmations that will certainly arrive and will send updates on the situation in a timely fashion.

The program, as it currently stands, will address the following topics:

- **The World after the Covid-19 Pandemic: Challenges and Impacts on Business**
- **The Good News – The Positive Narrative the World Needs**
- **The Peres Heritage Initiative: Building the Future Through Young Talents**
- **The Economic Outlook**
  - Focus on Pandemic Risks and Lessons Learned from the Coronavirus Outbreak
- **The 2020 US Presidential Election: Possible Scenarios**
- **The Agenda to Change Europe**
  - Ways Ahead for the European Union and Strategies for Recovery
  - The Green New Deal after the Covid-19 Tsunami
  - An Update on Brexit
  - Policy Measures to Support the Eurozone Economies
  - Growth and Competitiveness - Attractiveness and Investments
- **The New Green Era: What Does It Mean for Business?**
- **Cities of the Future**
- **Speech by the Italian Prime Minister**
- **Italy in the Global Outlook**
  - Priorities for Economic Recovery
  - Education, Innovation, Research, and Technology
  - Reforms
  - Labor
  - Justice and Security
  - Infrastructures
  - Competitiveness and Growth
  - Economy and Finance

**SPEAKERS PHYSICALLY PRESENT AT VILLA D’ESTE**

**Michel Barnier**
Head of the European Commission’s Task Force for Relations with the United Kingdom, he was Chief Negotiator of the Task Force for the Preparation and Conduct of the Negotiations with the UK. He served as Special Adviser on European Defense and Security Policy to the President of the European Commission, as well as European Commissioner, and then Vice President, in charge of Internal Market and Services. Previously, he held various ministerial positions within the French Government.

**Peter Brabeck-Letmathe**
Chairman Emeritus of Nestlé, he was previously Nestlé’s Chairman and CEO. Under his leadership, the company has undergone a profound repositioning and has become a world leader in the food industry. He also serves as Independent Director of Delta Topco Limited, Member of the Board of Directors of Salt, and President of the Geneva Science and Diplomacy Anticipator (GSDA) foundation. He holds a degree in Economics from the University of World Trade in Vienna.
Paola De Micheli
Minister of Infrastructure and Transport in the second Conte Cabinet since 2019, she is also Deputy Secretary of the Democratic Party. She previously served as Undersecretary of State to the Presidency of the Council of Ministers, Undersecretary to the Ministry of the Economy and Finance, Member of the Chamber of Deputies’ Budget Committee, and Special Commissioner for the reconstruction of Central Italy after the earthquake. First elected to the Chamber of Deputies in April 2008, she was re-elected in February 2013.

Mauro Ferrari
Former President of the European Research Council, he is Professor of Pharmaceuticals at the University of Washington. He was previously President and CEO of Houston Methodist Research Institute (Texas, USA), one of the top twenty hospitals in the USA, whose laboratory develops new drugs for cancer. He is Senior Associate Dean and Professor of Medicine at Weill Cornell Medical School in Manhattan, New York. An engineer, he studied medicine at The Ohio State University and is recognized as the pioneer of nanomedicine.

Elsa Fornero
Professor of Economics at the University of Turin, she is Scientific Coordinator of CeRP (Center for Research on Pensions and Welfare Policies), the first research center focused on pensions in Italy that she founded in 1999. She served as Minister of Labor and Social Policy, with responsibility for equal opportunities, in the Monti Cabinet from November 16, 2011, to April 28, 2013.

Mariya Gabriel
European Commissioner for Innovation, Research, Culture, Education and Youth since 2019, she is a Bulgarian politician. She was previously a Member of the European Parliament (MEP) from 2009 to 2017, where she was the Vice-President of the EPP Group from 2014 to 2017. From 2012 until 2014 she was a coordinator of the EPP Group in the Women’s Rights and Gender Equality Committee. Prior to this she was Parliamentary Secretary to MEPs from the GERB political party within the EPP Group in 2008-2009.

Paolo Gentiloni
European Commissioner for Economy since December 2019, he served as Prime Minister of the Italian Republic from 2016 to 2018. Previously, he served as Minister of Foreign Affairs and International Cooperation in the Renzi Government (2014-2016) and Minister of Communications in the second Prodi Government (2006-2008). A member of Parliament since 2001, in 2018 he was re-elected to the Chamber of Deputies where he served on the Committee on Foreign Affairs until December 2, 2019.

Fabiola Gianotti
The first female Director-General of CERN since January 2016, she was reconfirmed in 2019 for a second term that will begin in January 2021. She has been a research physicist at CERN since 1994 and an Honorary Professor at the University of Edinburgh since August 2013. She has worked on several CERN experiments and, from 2009 to 2013, served as spokesperson for the ATLAS experiment.

Enrico Giovannini
Professor of Economic Statistics at the University of Rome “Tor Vergata”, he also teaches Sustainable Development at LUISS University, and is Senior Fellow at the LUISS School of European Political Economy. He was Minister of Labor and Social Policies from April 2013 to February 2014. From August 2009 to April 2013, he was President of the Italian Statistical Institute (ISTAT).

Angel Gurría
Secretary-General of the Organisation of Economic Co-operation and Development (OECD) since 2006, he came to the OECD following a distinguished career in public service in Mexico, including positions as Minister of Foreign Affairs and Minister of Finance and Public Credit. He has received several awards and decorations from more than 30 countries, including the titles of Grand officier de la Légion d’honneur and Chevalier dans l’ordre du Mérite agricole, awarded by the French Government.

Rula Jebreal
Visiting Professor in the School of Communication at the University of Miami, she was the first foreign anchorperson in the history of television news in Italy. Since moving to the United States in 2009, she has been an on-air foreign policy analyst for MSNBC, The Daily Beast, Newsweek, and Salon.com, revealing a deep knowledge of the new political order in the Arab Muslim world. She sits on the advisory board of President Macron’s Women Empowerment Initiative.

Jörg Kukies
State Secretary at the German Federal Ministry of Finance since April 2018, he is responsible for financial market policy and European policy. He had a long career at Goldman Sachs in its London and Frankfurt offices. He studied economic sciences at Pantheon-Sorbonne University in Paris, and obtained a master’s degree in public administration from John F. Kennedy School of Government of Harvard University, and a Ph.D. in Finance from the University of Chicago.
Bruno Le Maire  
Minister for the Economy, Finance, and Recovery of France in Prime Minister Jean Castex’s Government since July 7, 2020, he had previously served as Minister for the Economy and Finance in Prime Minister Edouard Philippe’s Government (2017-2020), Minister of Agriculture and Food (2009-2012), Secretary of State for European Affairs (2008-2009), and Regional Councillor for Haute-Normandie (2010-2016). He has been a member of the National Assembly since 2007.

Enrico Letta  
Dean of the Paris School of International Affairs, Sciences Po, in France, he was Prime Minister of the Italian Republic from April 2013 to February 2014. He was a member of the Italian Parliament from 2001 to June 2015, excluding from 2004 to 2006, when he served in the European Parliament. He has served as President of APSIA - Association of Professional Schools of International Affairs, based in Washington, DC, since 2019.

Roberto Maroni  
President of the Regional Government of Lombardy from 2013 to 2018, he is currently Senior Advisor of Mediobanca and Member of the Committee on Autonomy at the Ministry of Regional Affairs and Autonomies. From 2012 to 2013, he was party secretary of the political movement “Lega Nord per l’Indipendenza della Padania”. He was a member of the Italian Parliament from 1992 to 2013, Minister for Internal Affairs in the first and fourth Berlusconi Cabinets, and Minister of Labor and Welfare in the second and third Berlusconi Cabinets.

Andrew McAfee  
Co-Founder and Co-Director of the Initiative on the Digital Economy at the MIT Sloan School of Management, he studies how digital technologies are changing business, the economy, and society. His 2014 book “The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies”, coauthored with Erik Brynjolfsson, has won several prestigious awards and has been both a New York Times and Wall Street Journal top ten bestseller. His latest book “More from Less: The Surprising Story of How We Learned to Prosper Using Fewer Resources -- and What Happens Next” was released in October 2019.

Mario Monti  
President of Bocconi University, he is Senator for life of the Italian Republic. He served as Chairman of the High-level Group on Own Resources of the European Union (February 2014- January 2017), Prime Minister of Italy (November 2011-April 2013) and Minister of Economy and Finance (November 2011-July 2012). He served for ten years as a member of the European Commission, in charge of the Internal Market, Financial Services and Tax Policy (1995-1999), then of Competition (1999-2004).

Amparo Moraleda  
A Member of the Royal Academy of Economic and Financial Sciences (Barcelona), she is a non-executive Director for Airbus and Vodafone. She has over 20 years of experience in IBM Corporation (her last post was General Manager for Spain, Portugal, Greece, Israel, and Turkey) and has also served as Chief Operating Officer for Iberdrola’s International Division. Consistently ranked among the top 10 most valued CEO’s in Spain, she has been granted multiple awards.

Michael Müller  
Mayor of Berlin since December 2014, as one of the state’s representatives at the Bundesrat, he serves on the Committee on Foreign Affairs, the Committee on European Affairs and on the Committee on Cultural Affairs. He served as President of the Bundesrat from November 2017 until October 2018, which made him deputy to the President of Germany. From 2011 to 2014 he was Senator for Urban Development and the Environment of Berlin. He was elected to the Berlin House of Representatives in 1996 and has been a member ever since.

Corrado Passera  
Founder and CEO of illinity, an innovative, new-generation bank specialized in providing credit to SMEs with strong potential but restrictive financial structures, he was Minister of Economic Development, Infrastructures and Transportation in the “technical” Monti Government, from November 2011 to April 2013. He held key leadership roles in both private and public companies such as Intesa Sanpaolo, Poste Italiane, Banco Ambroveneto, and Olivetti Group.

Viviane Reding  
Member of the Luxembourg Chamber of Deputies, she was a Member of the European Parliament from 2014 to 2019. From 2010 to 2014 she was Vice-President and European Commissioner for Justice, Fundamental Rights and Citizenship during the second Barroso Commission. Between 2004 and 2010 she was European Commissioner for Information Society and Media in the first Barroso Commission. From 1999 to 2004, she was European Commissioner for Education, Culture, Youth, Media and Sport in the Commission led by Romano Prodi.

Alec Ross  
Distinguished Visiting Professor at Bologna Business School of the University of Bologna and the author of the New York Times best-seller “The Industries of the Future”, he is a Board Partner at Amplo, a global venture capital firm. He was Senior Advisor for Innovation to the Secretary of State Hillary Clinton from 2008 to 2012. Previously, he served as the Convener for the Technology & Media Policy Committee on Barack Obama’s 2008 presidential campaign.
Giuseppe Sala
Mayor of Milan since June 2016, he started working in the public sector in 2009, when he was appointed General Manager of the City of Milan, a position he held until being appointed CEO of Milan Expo 2015 in June 2010. In May 2013, he was appointed the Italian government's Sole Commissioner for Milan Expo 2015, a role he maintained in conjunction with that of Chief Executive Officer. Previously, he held managerial positions at leading companies such as Pirelli, Telecom Italia, and A2A.

Matteo Salvini
Senator of the Italian Republic since March 2018, he has been Federal Secretary of Lega (the League – formerly the Northern League – party) since December 2013. He was Minister of the Interior and Deputy Prime Minister (officially Vice-President of the Council of Ministers) from June 2018 to August 2019, and member of the European Parliament from 2009 to 2018. He has been a member of Lega since 1990. He was head of the party’s youth movement in Milan from 1994 to 1997 and was Provincial Secretary of the Milan Lega from 1998 to 2004. He is a professional journalist.

Amnon Shashua
An Israeli computer scientist and businessman, he is a computer science professor at the Hebrew University in Jerusalem as well as Senior Vice President at Intel Corporation and President and Chief Executive Officer (CEO) of Mobileye. Mobileye, sold to Intel for more than 15 billion in 2017, is the biggest exit in the history of Israeli innovation. He is also co-founder of OrCam. In 2020, he announced he was opening Israel’s first digital bank.

Adnan A. Shihab-Eldin
Director General of the Kuwait Foundation for the Advancement of Sciences and Senior Advisor at the Oxford Institute for Energy Studies, he served as Secretary General of the Organization of the Petroleum Exporting Countries (OPEC) in 2005. From 2001 to 2006, he served as Director of the Research Division at OPEC. From 1999 to 2001, he served as Director of the Division for Africa, East Asia and Pacific in the Department of Technical Co-operation at the International Atomic Energy Agency (IAEA) in Vienna.

Fabio Tamburini
Editor-In-Chief of Il Sole 24 Ore, Radiocor, Radio 24, and of the 24 Ore Group’s newspapers since September 2018, he is an expert in finance and industrial organization. He was previously Editor of the Radiocor and Radio 24 Press Agency until 2013. Prior to that he was Deputy Editor of the wire service Ansa, Deputy Editor the Class group’s magazine MF, correspondent and Deputy Managing Editor of the economic editorial staff at la Repubblica in Milan, and Managing Editor of the weekly magazine Il Mondo.

Helle Thorning-Schmidt
Prime Minister of Denmark from 2011 to 2015 and Leader of the Social Democrats from 2005 to 2015, she is the first woman to hold each post. As Prime Minister, she successfully steered Denmark through a difficult period of transition after the global financial crisis. From 2016 to 2019 she was the CEO of Save the Children International. In this role, she oversaw humanitarian and development programs that reach 55 million children in around 120 countries.

Frans Timmermans
Executive Vice-President of the European Commission (2019-2024) responsible for the European Green Deal, he was previously First Vice-President of the European Commission from 2014 to 2019. Prior to that, he was Member of the Dutch parliament representing Partij van de Arbeid (Dutch Labour Party) from 2010 to 2012, and served as the Netherlands’ Minister of Foreign Affairs from 2012 to 2014 and Minister of European Affairs from 2007 to 2010.

Adair Turner
Chairman of the Institute for New Economic Thinking since 2013 and Chairman of the Energy Transitions Commission, he previously chaired the UK Financial Services Authority (2008-2013) and played a leading role in the redesign of the global banking and shadow banking regulation as Chairman of the International Financial Stability Board’s major policy committee.

Linda Yueh
Fellow in Economics at St Edmund Hall, University of Oxford, and Adjunct Professor of Economics at London Business School. She is also Visiting Professor at the London School of Economics and Political Science and Chair of the LSE Economic Diplomacy Commission. Her latest book is “The Great Economists: How Their Ideas Can Help Us Today”.

Nicola Zingaretti
National Secretary of the Democratic Party (center-left) since March 2019, he has been President of the Lazio Regional Government since February 2013 and, in March 2018, became the first person to be reelected to the position. He was elected to the European Parliament in 2004 and served as President of the Province of Rome from 2008 to 2012. In 2006 he was elected Regional Secretary of the Democrats of the Left for Lazio and, subsequently, Regional Secretary of the Democratic Party for Lazio. He previously served on the Rome City Council and was National Secretary of the Left Youth.
Fatih Birol
Executive Director of the International Energy Agency since September 2015, he was re-elected in January 2018 for a second four-year term, which began in September 2019. Previously, he spent over 20 years at the IEA, rising through the ranks to the position of Chief Economist responsible for the flagship World Energy Outlook publication. He chairs the World Economic Forum’s (Davos) Energy Advisory Board and serves on the UN Secretary-General’s Advisory Board on ‘Sustainable Energy for All’.

John R. Bolton
Assistant to the President for National Security Affairs from April 2018 until his resignation in September 2019, he was a Senior Fellow at American Enterprise Institute in Washington from 2007 to 2018. He previously served as United States Permanent Representative to the United Nations from August 2005 until his resignation in December 2006 and Under Secretary of State for Arms Control and International Security from May 2001 to May 2005.

Ilaria Capua
Virologist and Researcher, she spent almost 30 years in the Laboratories of the Italian Experimental Zooprophylactic Institutes, specializing in animal-to-human transmissible diseases, especially influenza viruses. A Member of the Italian Parliament from 2013 to 2016, she currently leads the One Health Center of Excellence at the University of Florida (USA).

Vanessa Evers
Director of the Institute for Science and Technology for Humanity at Nanyang Technological University, in Singapore, she was full Professor of Human Media Interaction and Science Director of the DesignLab at the University of Twente (The Netherlands). Her research focuses on human interaction with autonomous agents such as robots and machine learning systems and cultural aspects of human computer interaction. She serves on many Program Committees internationally.

Thomas L. Friedman
An internationally renowned author, reporter, and columnist, he has been The New York Times’ foreign affairs Op-Ed columnist since 1995. He is the recipient of three Pulitzer Prizes - in 1983 and 1988 for international reporting and in 2002 for commentary - and is the author of seven bestselling books, among them “From Beirut to Jerusalem” and “The World Is Flat”.

Subrahmanyam Jaishankar
Minister of External Affairs of the Government of India since May 31, 2019, he was previously President – Global Corporate Affairs at Tata Sons from May 2018. He served as Foreign Secretary (2015-2018), Ambassador to United States (2013-2015), Ambassador to China (2009-2013), High Commissioner to Singapore (2007-2009), and Ambassador to the Czech Republic (2000-2004). He has also served in other diplomatic assignments in Embassies in Moscow, Colombo, Budapest, and Tokyo, as well in the Ministry of External Affairs and the President’s Secretariat.

Li Yan
Chairman, CEO, and Chief Operating Officer at NIU Technologies, the world's leading provider of smart urban mobility solutions that designs, manufactures and sells high-performance smart e-scooters, he was formerly a principal at KKR Capstone (2009-2015). He was awarded the Operational Excellence Award by Private Equity International in 2012. Prior to that, he worked for McKinsey and as a senior research engineer at Qualcomm. He holds three patents on 3G communications.

Kishore Mahbubani
Distinguished Fellow at the Asia Research Institute (ARI), National University of Singapore (NUS), he was previously Senior Advisor (University & Global Relations) and Professor in the Practice of Public Policy at NUS, and served as Dean of the Lee Kuan Yew School of Public Policy from 2004 to 2017. A recognized expert on Asian and world affairs, he previously served in the Singapore Foreign Service for over three decades holding the offices of Ambassador to the United Nations and President of the UN Security Council among others.

Denis Manturov
Minister of Industry and Trade of the Russian Federation since May 2012, he previously served as Deputy Minister of Industry and Trade from 2008 to 2012 and Deputy Minister of Industry and Energy from 2007 to 2008. He was Director General of Oboronprom, a Russian aerospace holding company, from 2003 to 2007, and deputy Chairman of the Russian State Investment Corporation from 2001 to 2003.

Vali R. Nasr
The Majid Khadduri Professor of International Affairs and Middle East Studies at the Paul H. Nitze School of Advanced International Studies of Johns Hopkins University, he served as the Dean of the School between 2012 and 2019. Previously he was Senior Advisor to U.S. Special Representative for Afghanistan and Pakistan Richard Holbrooke between 2009 and 2011. He has authored several books on the topics related to the Middle East and the Islamic world.
**Tom Ridge**
Chairman of Ridge Global, Chairman of the Ridge Global Cybersecurity Institute, and a Partner of Ridge Policy Group, he provides clients with solutions to cyber security, international security and risk management issues. Following the tragic events of September 11, 2001, he became the first Assistant to the President for Homeland Security and, on January 24, 2003, became the first Secretary of the U.S. Department of Homeland Security. Previously, he was Governor of Pennsylvania (1995-2001) and served six terms in the U.S. House of Representatives (1983-1995).

**Nouriel Roubini**
Chairman and CEO of Roubini Macro Associates, he is also a professor of economics at New York University’s Stern School of Business. He served as the senior economist for international affairs on the White House Council of Economic Advisers. The International Monetary Fund, the World Bank and numerous other prominent institutions have drawn upon his consulting expertise.

**Laura D’Andrea Tyson**
Faculty Director of the Berkeley Haas Institute for Business and Social Impact, which she launched in 2013, she also chairs the Board of Trustees at UC Berkeley’s Blum Center for Developing Economies, which aims to develop solutions to global poverty. She is an influential scholar of economics and public policy and an expert on trade and competitiveness who has also served as an adviser to the President of the United States.